

Business

Awarding Body	AQA	Specification Code	7132
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Purpose of the course	Business A level will encourage students to: • develop an enthusiasm for studying business • gain holistic understanding of business in a range of contexts • develop a critical understanding of organisations and their ability to meet society's needs and wants • understand that business behaviour can be studied from a range of perspectives • generate enterprising and creative approaches to business opportunities, problems and issues • be aware of the ethical dilemmas and responsibilities faced by organisations and individuals • acquire a range of relevant business and generic skills		
Entry	Ideally GCSE Business to level 5. English Language and Mathematics at Grade 5		
requirements			
Type of	A level		
qualification			
Course contents	Students of this course should study business in a variety of contexts (eg large/small, UK focused/ global, service/manufacturing) and consider: • the importance of the context of business in relation to decision making • the interrelated nature of business activities and how they affect competitiveness • the competitive environment and the markets in which businesses operate • the influences on functional decisions and plans including ethical and environmental issues • the factors that might determine whether a decision is successful eg the quality of data and the degree of uncertainty • how technology is changing the way decisions are made and how businesses operate and compete • the impact on stakeholders of functional decisions and their response to such decisions • use of non-quantitative and quantitative data in decision making		
Assessment method	Assessed through 3 externally-examined papers each lasts 2 hours		
Further studies	A huge range of degree options and international business opportunities will be opened.		
More information from	Mrs Varsani		